TrailNote™
Get There. Get Back. Be Safe.
www.trailnote.com
Learn How The TrailNote™ System Protects Outdoor Adventurers.

TRAILNOTE

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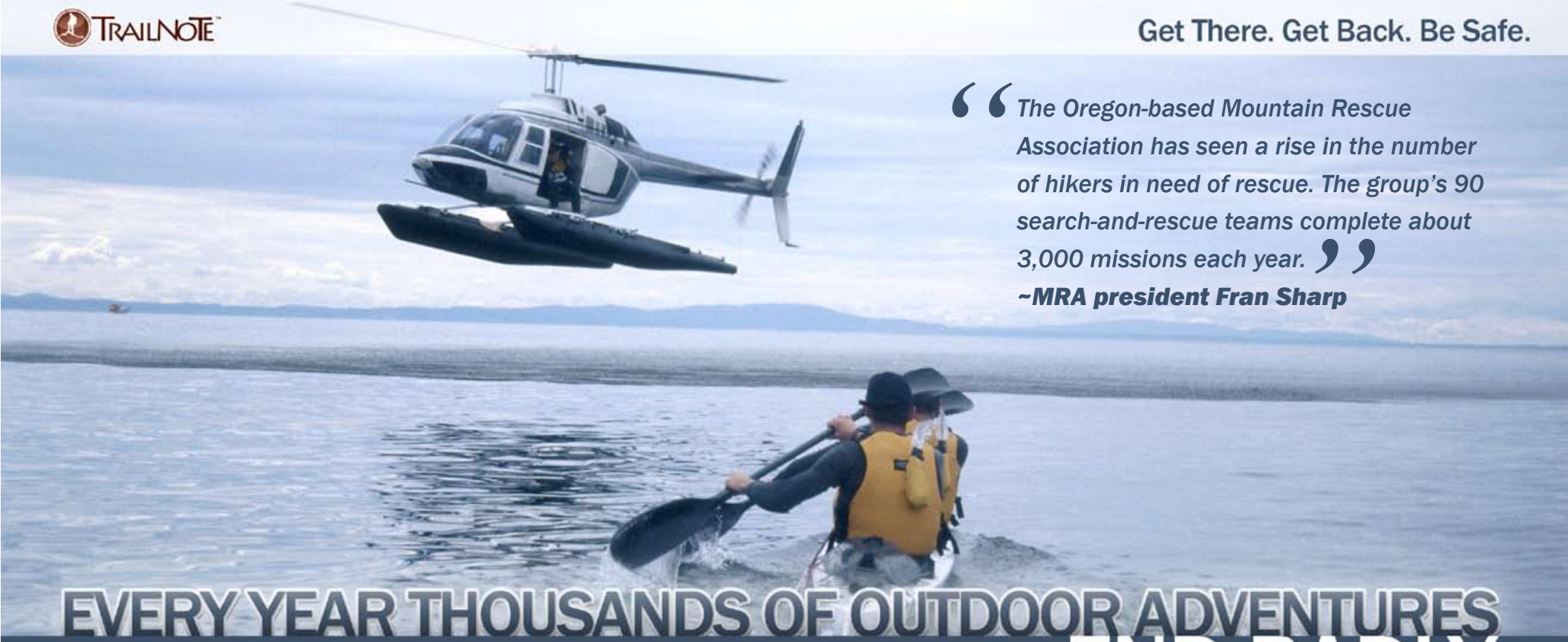
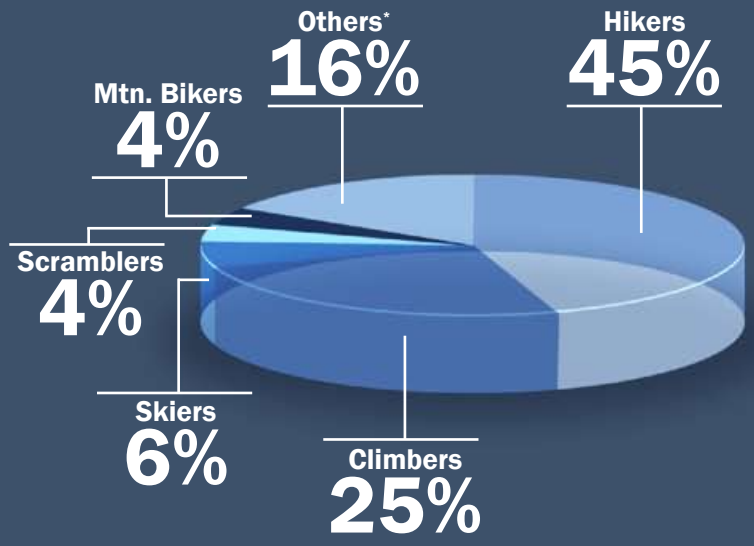


> *"The Oregon-based Mountain Rescue Association has seen a rise in the number of hikers in need of rescue. The group's 90 search-and-rescue teams complete about 3,000 missions each year."*
>
> ***~MRA president Fran Sharp***

EVERY YEAR THOUSANDS OF OUTDOOR ADVENTURES END BADLY.

Typical Search & Rescue Mission Statistics



Other 16% consists of: 4x4, Sledders, Hunters, Plane Crashes, Suicide Attempts, Snowmobilers, Horseback Riders.
Chart taken from Rocky Mountain Rescue Group, Inc.

Throughout the United States inexperienced and unprepared adventurers get lost each year. The vast majority of the lost adventurers require rescue services. Each year the number of lost adventurers continues to climb.

The vast majority of these rescues are made difficult due to a lack of information about the lost adventurer's plans as most hikers do not leave a note or travel infor-

Time plays a crucial part in a successful rescue and increasing the response rate to reaching lost adventurers can prevent injury and death.

Lost adventurers affect everyone. SAR teams put their life on the line to locate missing individuals, friends and families put the lives on hold searching, and even tax payers are affected by soaring costs of search and rescues.

Did You Know: Aron Ralston, an experienced climber, did not leave a note letting others know where he was going, became trapped and was forced to cut off his own arm to free himself.

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> *"Leave word of your destination and schedule, in order to locate you in an emergency or send assistance should you need it."*
> ***~Forest Service***

THE SOLUTION IS SIMPLE: MAKE THE GOLDEN RULE DIGITAL.

Name & Describe Your Trip

The Trip Description is an important aspect of a TrailNote™. The information you provide in the Trip Description will give people a better understanding of your plans which will increase the ability to find you.

Choose Who TrailNote™ Will Contact

Decide who will receive your alert if you go missing. You can either create contact lists or enter a single email address. If an alert is sent, a link to view your TrailNote™ is provided. This information can easily be sent to the appropriate authorities if a search and rescue is needed.

Define When You Will Leave & Return

The departure and return times define the length of your trip. This gives the TrailNote™ system the ability to determine when you are late and when an alert will be sent to your contacts.

Mark The Location On A Map

Marking your trip on the online map provides added detail in your TrailNote™. It gives everyone a better idea as to where you are going to be.

TrailNote™ was engineered to be quick and simple to use, while keeping the information acquired to be highly effective when used to locate a missing individual.

The information is stored securely and is only made available to those the user selects.

When a user is defined as 'missing' the information is sent allowing the recipients to send the information to SAR teams, or the authorities.

Did You Know: TrailNote™ is 100% free, simple and safe to use. There are no charges associated with using the TrailNote™ service.

The TrailNote™ System At Work.

User Creates A Note
Quick and simple, a TrailNote™ is created.

User Goes On Trip
With no batteries to die or equipment to damage, TrailNote™ adds an extra layer of security.

User Returns From Trip
The User logs into their account via mobile device or computer and cancels the TrailNote™.

Users Trip Time Expires
Reminder note is sent informing the User they are listed as 'late'.

Did User Return? Yes

No

User Is Now Overdue
The User is now listed as 'missing'. TrailNote™ activates and starts the alert process.

Alerts Are Sent Out
Using email, text messaging, and social networks, the User's emergency contact list is notified.

Attempts To Reach User
The notified contact list attempt to reach the missing User.

Was User Located? Yes

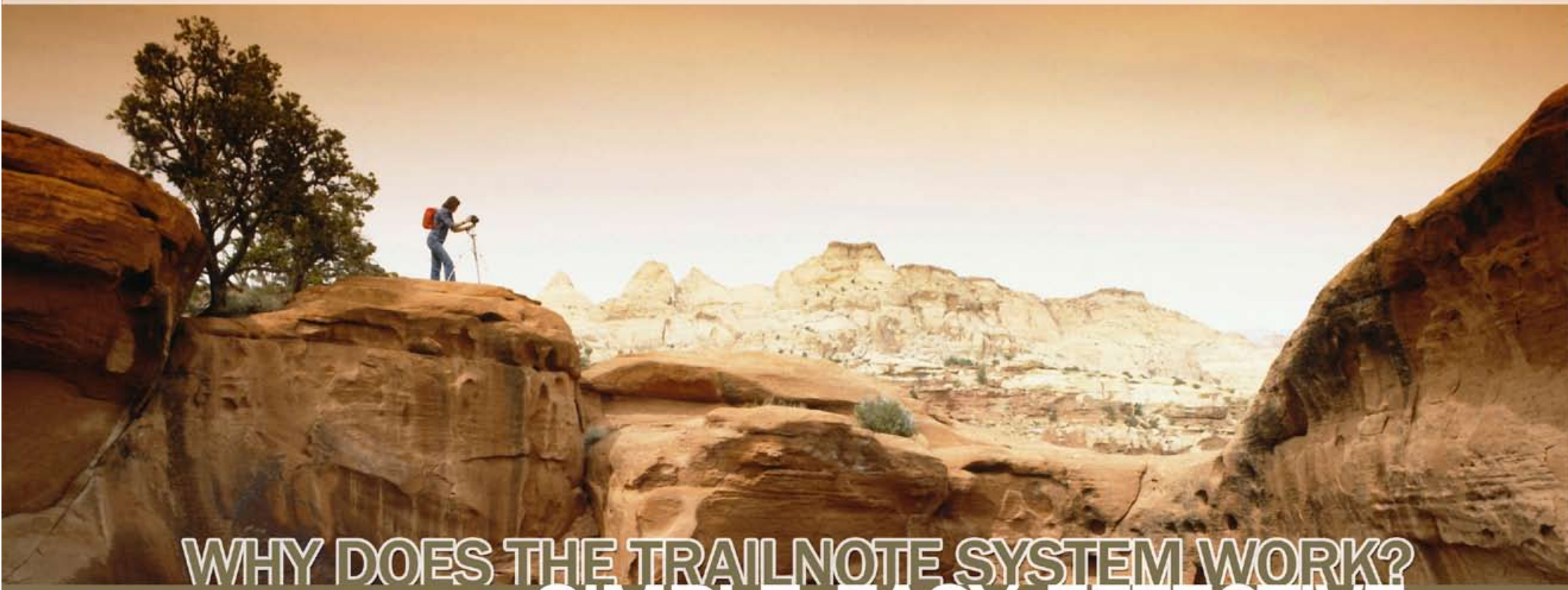
No

User Can Not Be Reached
Members of the contact list reach out to the authorities to inform them that a person is missing.

Armed With Information
With a detailed description of the activity, length of time, and the location, SAR is quicker and easier.

Safe Return!
The User is quickly and easily located with the provided TrailNote™ information.

Did You Know: You can sync up your Twitter account with TrailNote™. Twitter will announce when you are leaving for a trip and an alert will be posted if you are listed as missing.



WHY DOES THE TRAILNOTE SYSTEM WORK?
SIMPLE. EASY. EFFECTIVE.

Simple To Use

It takes only moments to create a TrailNote™. The service is stream-lined to encourage users to use the TrailNote™.

No Cost. No Upkeep. Never Out Of Range.

GPS, cell phones, and personal beacon can be forgotten, lost, damaged, or out of range. TrailNote™ is FREE, does not need batteries, and is always alert.

Why It Works?

Easy to use.

Provides valuable information to those that need it.

Quickens reaction time reaching lost individuals.

TrailNote™ information can easily be passed along to authorities and search parties.

The TrailNote™ system is accessible through most mobile devices.

Far More Effective Than A Hand Written Note

A hand written note is better than nothing, However the hand written note lacks vital information. Hand written notes may not reach the right people in time as in the case of notes left on cars.

Location, Location, Location.

The most difficult part of searching for a missing person is figuring out their location. TrailNote™ makes it simple and saves valuable time by providing vital travel location information.

Did You Know: Users can log into TrailNote™ Mobile. This provides users quick access to their account with most mobile devices allowing them to cancel an active TrailNote™.

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info@trailnote.com | www.trailnote.com